

THE ROSWELL WOMAN'S CLUB

# *16th Annual Showcase Home*

*April 29 through May 20*

A CHARITY EVENT BENEFITING EDUCATIONAL AND CHARITABLE ORGANIZATIONS



## *Home Plate*

Retired Atlanta Braves relief pitcher Mark Wohlers and his wife Kimberly invite you to *Home Plate*, the 2012 Showcase Home. Destroyed by fire in 2011, the Wohlers' family residence is now being rebuilt with a purpose. *Home Plate* has a legacy of gratitude for the Wohlers and through this fundraiser they are expressing their deep appreciation for the community who 'came to bat' during their tragedy. Join us to see this beautifully decorated home rebuilt from the ashes. *Home Plate* is a Home Run!

Located in Six Hills Neighborhood - Milton, GA



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## 2011 Charitable Recipients

### Community Organizations

Barrington Hall  
Bulloch Hall  
Chattahoochee Nature Center  
Child Development Association  
EnAble of Georgia, Inc.  
Foster Care Support Foundation  
Georgia Ensemble Theatre & Conservancy

HomeStretch of North Fulton  
North Fulton Community Charities  
North Fulton Senior Services  
Roswell Cultural Arts Center  
Roswell Historical Society  
Senior Services North Fulton  
Smith Plantation

### Special Projects

Find A Way Home  
Fragile Kids Foundation  
Friends of Roswell Library

Lekotek of Georgia, Inc.  
STAR House Foundation  
The Drake House

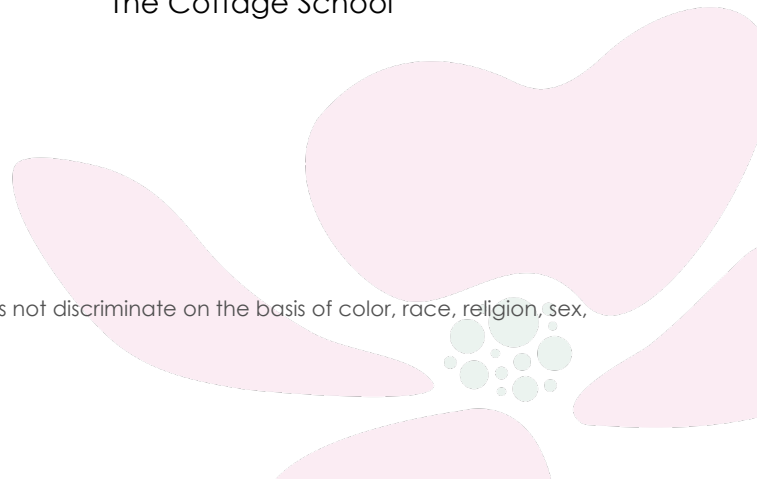
### Educational Funding

The Roswell Woman's Club has a long-time record of supporting education in the community. In 2011, the Roswell Woman's Club provided scholarships and educational grants to students, teachers, administrators and other nonprofits. College scholarships were awarded to twenty high-school seniors based on financial need, outstanding academic achievement and community service. Following is a list of participating organizations:

Abbotts Hill Elementary School  
Alpharetta High School  
Blessed Trinity High School  
Centennial High School  
Crabapple Middle School  
Crossroads Second Chance North  
Fellowship Christian School  
Independence High School

Manning Oaks Elementary School  
Milton High School  
Northview High School  
Roswell High School  
St. Francis High School  
Sweet Apple Elementary School  
The Cottage School

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## Helping Hand Spotlight

Below is a spotlight of how YOUR contributions will directly impact the efforts by several nonprofit organizations supported by the Roswell Woman's Club.



### Bulloch Hall

Bulloch Hall is very proud of their award winning interactive children's museum. Educating young people about their heritage and the importance of preserving it for future generations is one of the programs offered through the financial assistance from Roswell Woman's Club.



**Child Development Association**

Enabling the preschool children of low-income working families in our community to make a great start toward a bright future.

### Child Development Association

The CDA provides subsidized Day Care and Pre-School for low-income families to enable the parents to work. Roswell Woman's Club contributions help cover expenses for these children and teacher training.



### Home Stretch

Home Stretch is a life-changing transitional housing program with life skills training for families in crisis. Roswell Woman's Club funding helps support these families until they can become self-sufficient.



### North Fulton Community Charities

North Fulton Community Charities provides food, clothing and financial assistance in the North Fulton area for families in need. This organization counts on Roswell Woman's Club support to help fund their mission.



### Foster Care Support Foundation

Foster Care Support Foundation, a nonprofit organization, through its advocacy and in-kind contributions, addresses the needs of foster parents and foster children. Roswell Woman's Club funding helps to maintain the organization and its goals.



### EnAble of Georgia

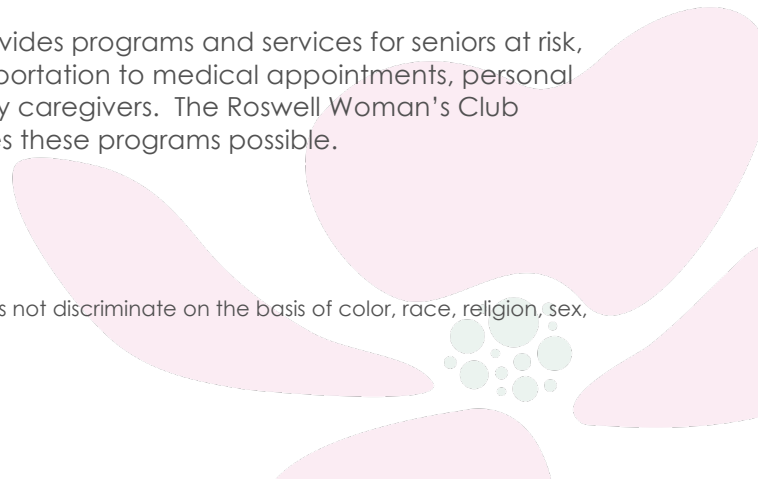
EnAble of Georgia provides supervised residential living for adults in our community with developmental disabilities. Roswell Woman's Club financial support is ear-marked for the Medical Assistance Fund.



### Senior Services North Fulton

Senior Services North Fulton provides programs and services for seniors at risk, such as Meals on Wheels, transportation to medical appointments, personal care, and respite care for family caregivers. The Roswell Woman's Club financial assistance helps makes these programs possible.

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## Sponsorship Packages

### All Star \$25,000

- Full-page advertisement \*\* in Showcase Home Tour Program valued at \$5996, which is featured in the May issue of Atlanta Magazine reaching an audience of more than 180,000 and distributed to Showcase Home Tour visitors. Atlanta Magazine will invoice the individual sponsor the cost of the advertisement. RWC will invoice the remainder of the Sponsorship contribution.
- On-site presence at Showcase Home Tour and product/service/company signage showcased at the Showcase Home in prominent location
- Logo on all event ads appearing in Atlanta Magazine, on the Program cover, Tour Signage, as well as appearing in other collateral materials along with company recognition in Tour publicity.
- 40 Showcase Home Tour tickets for customers and employees.
- 10 Individual Preview Party tickets.
- Access to the home for a private photo shoot you can use for promotional advertising\*. (Date to be coordinated with the Showcase Home Schedule)
- Preferred Merchant Recognition with website link on RWC Showcase Tour Homepage and use of RWC logo on company website.
- Audience of 6000+ Tour visitors

\*\* Advertisement is offered as an additional ad and cannot be substituted for any other ad that is currently scheduled by sponsor with Atlanta Magazine. This offer applies for cash contributions only. Placement of advertisement and/or logo is subject to Atlanta Magazine's requirements and publicity deadlines.

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## Cy Young \$15,000

- One-half page advertisement \*\* valued at \$3704 in Showcase Home Tour Program, which is featured in the May issue of Atlanta Magazine reaching an audience of more than 180,000 and distributed to Showcase Home Tour visitors. Atlanta Magazine will invoice the individual sponsor the cost of the advertisement. RWC will invoice the remainder of the Sponsorship contribution.
- On-site presence at Showcase Home Tour and product/service/company signage showcased at the Showcase Home
- Audience of 6000+ Tour visitors
- Logo on all event ads appearing in Atlanta Magazine, on the Program cover, Tour signage, as well as appearing in other collaborative materials along with company recognition in Tour publicity
- 35 Showcase Home Tour tickets
- 8 Individual Preview Party tickets
- Preferred Merchant Recognition with website link on RWC Showcase Tour homepage and use of RWC logo on company website.

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## Grand Slam \$10,000

- One-third page advertisement \*\* valued at \$2340 in Showcase Home Tour Program, which is featured in the May issue of Atlanta Magazine reaching an audience of more than 180,000 and distributed to Showcase Home Tour visitors. Atlanta Magazine will invoice the individual sponsor the cost of the advertisement. RWC will invoice the remainder of the Sponsorship contribution.
- Area provided for signage, product, or service display at Tour
- Logo on all event ads appearing in Atlanta Magazine, on the Program cover, Tour signage, as well as appearing in other collaborative materials along with company recognition in Tour publicity
- 30 Showcase Home Tour tickets
- 6 Individual Preview Party tickets
- Preferred Merchant Recognition with website link on RWC Showcase Tour homepage and use of RWC logo on company website
- Audience of 6000+ Tour visitors

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## Home Run \$5,000

- One-fourth page advertisement \*\* valued at \$1400 in Showcase Home Tour Program, which is featured in the May issue of Atlanta Magazine reaching an audience of more than 180,000 and distributed to Showcase Home Tour visitors. Atlanta Magazine will invoice the individual sponsor the cost of the advertisement. RWC will invoice the remainder of the Sponsorship contribution.
- Area provided for signage, product, or service display at Tour
- Logo on Sponsor page of Showcase Home Tour Program and recognition on Tour signage
- 25 Showcase Home Tour tickets
- 4 Individual Preview Party tickets
- Preferred Merchant Recognition with website link on RWC Showcase Tour homepage and use of RWC logo on company website
- Audience of 6000+ Tour visitors

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## Triple \$2,500

- One-eighth page advertisement \*\* valued at \$900 in Showcase Home Tour Program, which is featured in the May issue of *Atlanta Magazine* reaching an audience of more than 180,000 and distributed to Showcase Home Tour visitors. Atlanta Magazine will invoice the individual sponsor the cost of the advertisement. RWC will invoice the remainder of the Sponsorship contribution.
- 20 Showcase Home Tour tickets
- 2 Individual Preview Party tickets
- Listing in Showcase Home Program and recognition on Tour Signage
- Preferred Merchant Recognition with website link on RWC Showcase Tour homepage and use of RWC logo on company website
- Placement of business cards and brochures at Tour
- Audience of 6000+ Tour visitors

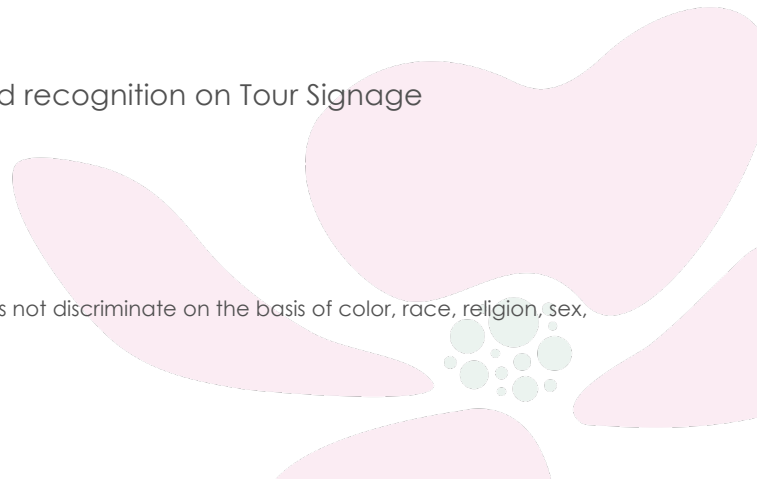
## Double \$1,500

- 15 Showcase Home Tour tickets
- 2 Individual Preview Party tickets
- Listing in Showcase Home Tour Program and recognition on Tour signage
- Placement of business cards and brochures at Tour
- Audience of 6000+ Tour visitors

## Single \$500

- 10 Showcase Home Tour tickets
- Listing in Showcase Home Tour Program and recognition on Tour Signage
- Audience of 6000+ Tour visitors

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## Sponsorship Agreement

Yes! I would like to sponsor the Roswell Woman's Club Showcase Home Tour - 2011.  
I am interested in the level shown below:

- \_\_\_\_\_ Diamond Sponsor (Our presenting Sponsor- SOLD)
- \_\_\_\_\_ All Star (\$25,000+)
- \_\_\_\_\_ Cy Young (\$15,000)
- \_\_\_\_\_ Grand Slam (\$10,000)
- \_\_\_\_\_ Home Run (\$5,000)
- \_\_\_\_\_ Triple (\$2,500)
- \_\_\_\_\_ Double (\$1,500)
- \_\_\_\_\_ Single (\$500)

Company/Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

My signature indicates authorization to make this commitment on behalf of my company

Sponsorship to be paid in full no later than April 1, 2012.

Reminder: Atlanta Magazine will invoice each individual sponsor the cost of the advertisement. RWC will invoice the remainder of the Sponsorship contribution.

Bill my card Type: \_\_\_\_\_ #: \_\_\_\_\_ Exp: \_\_\_\_\_

My check is enclosed for \$ \_\_\_\_\_

Make checks payable to Roswell Woman's Club

Invoice me

Thank you for supporting our efforts. Your contribution is a charitable tax deduction as allowed by law. Please mail this completed form to the address below. For additional information, contact Linda DePrimo, 770-587-0101 or LDePrimo@Bellsouth.net

Roswell Woman's Club  
P.O. Box 522, Roswell, GA 30077  
A Non-Profit 501 (C) (3) Organization – Tax ID 23-7412779

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