

Roswell  
Woman's Club *and*

Insidesign  
See Beyond the Blueprint.

*Sponsorship  
Packages*

*Present*

*14th Annual*  
**Showcase Home**

*Featuring*



**Renovation in Bloom**

*A Charity Event*

Stoneleigh Manor & Gardens Recreated by Cornerstone Craftsmen Inc.



*A Passion For Creating Exceptional Homes Since 1972*

March 4 - March 28, 2010



## *Roswell Woman's Club*

# *2009 Charitable Recipients*

### **Community Organizations**

- Barrington Hall
- Bulloch Hall
- Chattahoochee Nature Center
- Child Development Association
- Foster Care Support Foundation
- Georgia Ensemble Theatre Conservatory
- Homestretch
- North Fulton Community Charities
- Senior Services North Fulton
- Roswell Cultural Arts Center
- Roswell Historical Society
- En Able of Georgia
- Smith Plantation Home
- Senior Enriched Living
- Local Special Olympics

### **Special Projects**

- Adaptive Learning Center
- Friends of Roswell Library
- Fragile Kids Foundaton
- The Drake House
- Alpharetta Police Activities and Athletic League
- Jacobs Ladder
- Canine Assistants
- Teaching Museum North
- Roswell Folk & Heritage Bureau

### **Educational Funding**

The Roswell Woman's Club continues its long time support of education in the community. In 2009, the Roswell Woman's Club distributed scholarships and educational grants benefiting students in our community. Scholarships were awarded to thirty-one graduating high school seniors to help further their education. The awards were based on financial need, outstanding academic records and community service.

#### **Education Grants:**

- Mountain Park Elementary School
- Chattahoochee Nature Center
- The Ron Clark Academy
- Independence High School, Teen Parenting Program



*Roswell Woman's Club*

*A Helping Hand*  
FOR THOSE IN NEED

Among the beneficiaries of past Showcase Home Tours are:

- ***Georgia Ensemble Theatre and Conservatory***, a quality professional, non-profit theatre, offering a season of plays, classes for youth and adult, and outreach programs for “at-risk” youth.
- ***Child Development Association***, provides affordable, high-quality childcare for hard-working, low-income families.
- ***Homestretch***, a transitional housing and skills development program that has helped more than 200 “at-risk” families including 500 children, return to self-sufficiency.
- ***North Fulton Community Charities***, assists more than 3,000 struggling families each month with financial aid, food, clothing, and budget training.
- ***En Able of Georgia***, provides residential and vocational opportunities for developmentally disabled adults.
- ***Foster Care Support Foundation***, provides much needed resources such as clothing and furniture for families who serve as foster parents.
- ***Chattahoochee Nature Center***, a nature preserve located on the Chattahoochee River, offering a wide variety of educational programs for families, youth and adults.

# Renovation in Bloom

## Sponsorship Packages

### **Diamond Sponsor (\$50,000+)\*\* - Sold**

- The Presenting Sponsor
- 2 page spread in Showcase Home Tour Program valued at \$20,000, which is featured in the March issue of Atlanta Magazine reaching an audience of more than 180,000\*
- Exclusive Sponsorship in product or service category
- On-site presence at Showcase Home Tour and product/service/company signage showcased at the Showcase Home in prominent location
- Event promotions through Atlanta Magazine website and exclusive event e-mail blast to Atlanta Magazine subscribers, both including links to RWC homepage with sponsor recognition.
- Prominent Logo as Presenting Sponsor on all event ads appearing in Atlanta Magazine, on the Program cover, Tour Signage, as well as appearing in other collateral materials along with company recognition in Tour publicity
- 125 Showcase Home Tour tickets for customer and employees valued at \$2,500
- 20 Individual Preview Party tickets valued at \$1,700
- Use of Showcase Home for Private Function valued at \$2,000 (Date to be coordinated with the Showcase Home schedule)
- Preferred Merchant Recognition with website link on RWC Showcase Tour homepage and use of RWC logo on your company website
- Audience of 5,000 - 10,000 Tour visitors

*\*\* Note: For those sponsors currently contracted in Atlanta Magazine, the above - mentioned ad must be separate from, or in addition to, the existing advertising schedule already in place with Atlanta Magazine and cannot take the place of, or be substituted for, an existing ad on this schedule.*

*\* \* Applies to cash contributions only / Subject to publicity deadlines*

# Renovation in Bloom

## Sponsorship Packages

### Platinum Sponsor (\$25,000+)\*\*

- Full page ad in Showcase Home Tour program valued at \$10,000, which is featured in the March issue of Atlanta Magazine reaching an audience of more than 180,000\*
- On-site presence at Showcase Home Tour and product/service/company signage showcased at the Showcase Home in prominent location
- Event promotions through Atlanta Magazine website and exclusive event e-mail blast to Atlanta Magazine subscribers, both including links to RWC homepage with sponsor recognition.
- Logo on all event ads appearing in Atlanta Magazine, on the Program cover, Tour Signage, as well as appearing in other collateral materials along with company recognition in Tour publicity
- 80 Showcase Home Tour tickets for customers and employees valued at \$1,600
- 12 Individual Preview Party tickets valued at \$1,020
- Use of the Showcase Home for Private Function valued at \$2,000 (Date to be coordinated with the Showcase Home Schedule)
- Preferred Merchant Recognition with website link on RWC Showcase Tour homepage and use of RWC logo on company website
- Audience of 5,000 - 10,000 Tour visitors

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# Renovation in Bloom

## Sponsorship Packages

### Gold Sponsor (\$15,000)\*\*

- 1/2 page ad valued at \$6,700 in Showcase Home Tour Program, which is featured in the March issue of Atlanta Magazine reaching an audience of more than 180,000\*
- On site presence at Showcase Home Tour and product/service/company signage showcased at the Showcase Home
- Event promotions through Atlanta Magazine website and exclusive event e-mail blast to Atlanta Magazine subscribers, both including links to RWC homepage with sponsor recognition.
- Logo on all event ads appearing in Atlanta Magazine, on the Program cover, Tour Signage, as well as appearing in other collateral materials along with company recognition in Tour publicity
- 70 Showcase Home Tour tickets valued at \$1,400
- 8 Individual Preview Party tickets valued at \$700
- Preferred Merchant Recognition with website link on RWC Showcase Tour homepage and use of RWC logo on company website
- Audience of 5,000 - 10,000 Tour visitors

### Silver Sponsor (\$10,000)\*\*

- 1/3 page ad in Showcase Home Tour program valued at \$5,500, which is featured in the March issue of Atlanta Magazine reaching an audience of more than 180,000\*
- Area provided for signage, product, or service display at Tour
- Event promotions through Atlanta Magazine website and exclusive event e-mail blast to Atlanta Magazine subscribers, both including links to RWC homepage with sponsor recognition.
- Logo on all event ads appearing in Atlanta Magazine, on the Program cover, Tour Signage, as well as appearing in other collateral materials along with company recognition in Tour publicity
- 60 Showcase Home Tour tickets
- 6 Individual Preview Party tickets
- Preferred Merchant Recognition with website link on RWC Showcase Tour homepage and use of RWC logo on company website
- Audience of 5,000 to 10,000 Tour visitors

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# Renovation in Bloom

## Sponsorship Packages

### Patron (\$5,000)\*\*

- ¼ page ad in Showcase Home Tour program valued at \$3,500, which is featured in the March issue of Atlanta Magazine reaching an audience of more than 180,000\*
- Area provided for signage, product, or service display at Tour
- Logo on Sponsor page of Showcase Home Tour program and recognition on Tour Signage
- 50 Showcase Home Tour tickets
- 4 Individual Preview Party tickets
- Preferred Merchant Recognition with website link on RWC Showcase Tour homepage and use of RWC logo on company website
- Audience of 5,000 to 10,000 Tour visitors

### Friend (\$1,500)\*\*

- 30 Showcase Home Tour tickets to visit Tour in first 10 days valued at \$600
- 2 Individual Preview Party tickets valued at \$170
- Listing in Showcase Home Tour program and recognition on Tour Signage
- Placement of business cards and brochures at Tour
- Audience of 5,000 to 10,000 Tour visitors

### Benefactor (\$2,500)\*\*

- 1/8 page ad in Showcase Home Tour Program valued at \$2,000, which is featured in the March issue of Atlanta Magazine reaching an audience of more than 180,000\*
- 40 Showcase Home Tour tickets valued at \$800
- 2 Individual Preview Party tickets valued at \$170
- Listing in Showcase Home Program and recognition on Tour Signage
- Preferred Merchant Recognition with website link on
- RWC Showcase Tour homepage and use of RWC logo on company website
- Placement of business cards and brochures at Tour
- Audience of 5,000 to 10,000 Tour visitors

### Contributor (\$500)\*\*

- 20 Showcase Home Tour tickets to visit Tour in first 10 days valued at \$400
- Listing in Showcase Home Tour program and recognition on Tour Signage
- Audience of 5,000 to 10,000 Tour visitors

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14th Annual  
**Showcase Home**

Renovation  
*in*  
Bloom

Sponsorship Agreement

Yes! I would like to sponsor the Roswell Woman's Club Showcase Home Tour - 2010.  
I am interested in the level shown below:

- \_\_\_\_\_ Diamond Sponsor (\$50,000+)
- \_\_\_\_\_ Platinum Sponsor (\$25,000+)
- \_\_\_\_\_ Gold Sponsor (\$15,000)
- \_\_\_\_\_ Silver Sponsor (\$10,000)
- \_\_\_\_\_ Patron (\$5,000)
- \_\_\_\_\_ Benefactor (\$2,500)
- \_\_\_\_\_ Friends of Roswell Women's Club (\$1,500)
- \_\_\_\_\_ Contributor (\$500)
- \_\_\_\_\_ In-Kind

Company/Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Print: \_\_\_\_\_

*My signature indicates authorization to make this commitment on behalf of my company.*

**Sponsorship to be paid in full no later than February 1, 2010**

- Bill my card Type: \_\_\_\_\_ #: \_\_\_\_\_ Exp: \_\_\_\_\_
- My check is enclosed for \$ \_\_\_\_\_.  Invoice me.
- I would like to contribute to the Silent Auction

Checks should be made payable to Roswell Woman's Club. Thank you for supporting our efforts. This contribution qualifies for a charitable tax deduction. Please mail this completed form to the address below. For additional information: Susan Matherly, 770-851-7751 or susanhw23@yahoo.com

